

Technological Innovations in Medicine: Doctors Should Lead the Way

Joseph Benaven^a, Anoop Lal^b

a. Kerala State President, Indian Medical Association; b. Medical Director, CareMithra Health Systems, Trivandrum*

ABSTRACT

Published on 30th December 2023

Technological advancements have revolutionized the landscape of healthcare, offering unprecedented opportunities for improving patient care, enhancing diagnostics, and streamlining medical processes. However, the integration of technology into medical practice requires active participation and leadership from healthcare professionals, particularly doctors. This commentary discusses the critical role of doctors in driving technological innovations in medicine, emphasizing the need for embracing and spearheading technological advancements to ensure optimal patient outcomes. By harnessing the power of emerging technologies, doctors in Kerala can lead the transformation of healthcare delivery, ultimately improving the quality, accessibility, and efficiency of medical services.

Keywords: Medical Technology, Health Tech, Med Tech, Sustainable Healthcare, Doctors, Kerala.

*See End Note for complete author details

INTRODUCTION

In recent years, we have witnessed remarkable advancements in medical technology, ranging from sophisticated diagnostic tools to cutting-edge treatment modalities. These innovations have not only expanded the possibilities of medical interventions but have also revolutionized the way healthcare is delivered and managed. From electronic health records (EHRs) and telemedicine platforms to medical robotics and AI, technology has become an integral part of modern healthcare systems, promising greater efficiency, accuracy, and patient satisfaction.¹ India as a nation is moving quite fast in the direction of integrating these exponential technologies into healthcare.²

The Role of Doctors in Technological Innovations

Despite the exponential growth of medical technology, its meaningful integration into clinical practice relies heavily on the active involvement of healthcare professionals, particularly doctors. As frontline caregivers, doctors possess unique insights into the challenges and intricacies of patient care, making them indispensable stakeholders in the development and implementation of technological solutions. By leveraging their clinical expertise and firsthand experience, doctors can provide

invaluable input in the design, validation, and refinement of medical technologies, ensuring that they meet the needs of both patients and healthcare providers.

Moreover, doctors play a crucial role in bridging the gap between technology developers and end-users, translating complex technological concepts into practical applications that resonate with clinical practice. By serving as advocates and champions of innovation, doctors can facilitate the adoption of new technologies within their medical communities, driving cultural change and fostering a mindset of continuous improvement and adaptation.

Opportunities for Doctors in Kerala

In Kerala, renowned for its robust healthcare infrastructure and skilled medical workforce, there exist abundant opportunities for doctors to embrace and lead technological innovations in medicine. Through collaborations between medical professional bodies like IMA, leading technology institutions and government initiatives like the Kerala Startup Mission, doctors can access resources, mentorship, and networking opportunities to explore and develop innovative healthcare solutions.

Cite this article as: Benaven J, Lal A. Technological Innovations in Medicine: Doctors Should Lead the Way. Kerala Medical Journal. 2023;30(1):3–4. DOI: <https://doi.org/10.52314/kmj.2023.v16i1.621>

Corresponding Author:

Dr. Anoop Lal, Medical Director, CareMithra Health Systems, Trivandrum, Kerala, India.

Email: mail@anooplal.com Phone: +91-93888-93555

As we learned through our collective experience from the COVID pandemic, technologies from artificial intelligence (AI) and machine learning algorithms for predictive analytics to IOT devices and telemedicine applications for remote monitoring, the possibilities for innovation in healthcare are limitless.³ By being part of multidisciplinary teams comprising engineers, data scientists, and entrepreneurs, doctors can harness the power of collective expertise to address pressing healthcare challenges and drive meaningful change.⁴

Innovation and Entrepreneurship Development Cells (IEDCs)

In this context, the establishment of Innovation and Entrepreneurship Development Cells (IEDCs) in Kerala's Medical and Dental Colleges marks a significant stride towards fostering a culture of innovation and entrepreneurship within the healthcare sector. Spearheaded by the Indian Medical Association, Kerala State Branch (IMA-KSB), in collaboration with the Kerala Medical Technology Consortium (KMTC) and Kerala Start-Up Mission (KSUM), this initiative aims to empower healthcare professionals and students to drive technological innovations and create Sustainable Healthcare solutions.⁵

State Level Workshops (SLWs) scheduled across all three regions of Kerala in March 2024 will serve as platforms for stakeholders to deliberate and chart out the blueprint for implementing IEDCs in medical and dental educational institutions. These workshops will facilitate discussions on key aspects such as curriculum integration, resource allocation, mentorship programs, and industry partnerships, laying the groundwork for the successful establishment and operation of IEDCs.

By nurturing a conducive ecosystem for innovation and entrepreneurship within medical colleges, Kerala aspires to emerge as a frontrunner in medical device innovation in India. Through collaborative efforts and strategic investments in talent development and infrastructure, Kerala aims to position itself as a hub for cutting-edge medical technologies, driving economic growth, and advancing healthcare delivery for the benefit of its citizens.

Challenges and Considerations

However, realizing the full potential of technological innovations in medicine requires overcoming various

challenges and considerations. These include ensuring patient privacy and data security, addressing regulatory and ethical concerns, and bridging the digital divide to ensure equitable access to healthcare services. Additionally, doctors must remain vigilant against the pitfalls of overreliance on technology, preserving the humanistic aspects of medicine while embracing innovation.

CONCLUSION

Doctors in Kerala have a unique opportunity to lead the way in harnessing the transformative power of technological innovations in medicine. By actively engaging with emerging technologies, collaborating with diverse stakeholders, and championing a culture of innovation, doctors can shape the future of healthcare delivery, driving improvements in patient outcomes, and population health. As we navigate the complexities of modern healthcare, let us embrace the possibilities of technology as catalysts for positive change, empowering doctors to fulfill their ultimate mission of healing and caring for those in need.

END NOTE

Author Information

1. Dr Joseph Benaven
State President, Indian Medical Association
Kerala State Branch
2. Dr. Anoop Lal, Medical Director,
CareMithra Health Systems,
Trivandrum, Kerala, India.

Conflict of Interest: None declared

REFERENCES

1. Prakash S, Srivastava S. Telemedicine in India: The Apollo story. *Telemed J E Health*. 2009;15(6):576-85.
2. National Health Authority. National Digital Health Mission: Overview [Internet]. New Delhi: National Health Authority; 2020 [cited 2024 Mar 13]. Available from: https://pmjay.gov.in/sites/default/files/2020-08/NDHM_Booklet.pdf
3. Kamalipour H, Shahmoradi L, Rezaei Tavirani M, et al. The role of artificial intelligence in management of the COVID-19 pandemic: A review. *Acta Biomed*. 2020;91(4):e2020163.
4. Bhatia A, Mohandas A, Khanna T, et al. Healthcare and innovation in India: from disconnect to connectivity. *Natl Med J India*. 2019;32(4):221-5.
5. Wartman SA, Combs CD. Medical education must move from the information age to the age of artificial intelligence. *Acad Med*. 2018;93(8):1107-9.